

CETANA news

human resources for myanmar's future

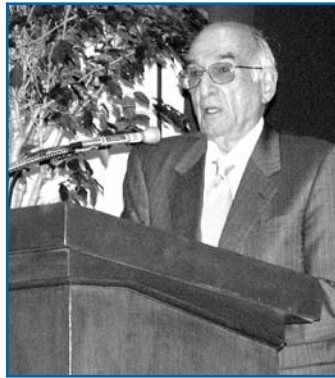


"BURMESE FESTIVAL" ATTRACTS LARGE TURNOUT; FEATURES BURMA EXPERT DAVID I. STEINBERG

Cetana Educational Foundation celebrated ten years of our mission to build educational opportunities for Myanmar students with a "Burmese Festival" for more than 170 members of the Burmese community and "friends" of Cetana.

The "Festival," held in Princeton last month, featured a talk by a leading authority on Myanmar (formerly Burma) about a growing social and economic phenomenon in that country. The evening also provided a lively mix of Burmese foods, fashion, dance and the creations of its artisans. Many objects of jade, lacquer and wood carving were sold through a "silent auction." The Burmese dinner was the work of the Philadelphia restaurant "Rangoon."

The speaker, David I. Steinberg, Distinguished Professor and Director of Asian Studies at the Georgetown University School of Foreign Service, discussed the critical role that non-political organizations, like Cetana, are playing in the development of the country, in a talk entitled, "Preparing for the Future in Myanmar: Civil Society and Humanitarian Aid."



DAVID I. STEINBERG

Professor Steinberg, who has written four books on Myanmar/Burma and many articles, is one of the few people who are able to maintain a dialogue with the government, the opposition and minority groups.

Myanmar civil society, he said, comprises "those organizations that exist in the space between the family and the state and that are to some

important degree autonomous of government and that contribute to both social and economic growth and to pluralism and democracy."

Myanmar's civil society has grown considerably since the military coup of 1988, he said. In addition to 214,000 community-based organizations dealing with local concerns

throughout the country and an estimated 270 indigenous Non-Governmental Organizations (NGOs), there are at least 33 international NGOs working in the country in such fields as health, education, agriculture, micro-credit and rural development. They have varied national origins and "often supplement state-services or

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FALL 2004

INSIDE:

10 NEW STUDENTS
SCHOLARSHIP COSTS
CETANA FINANCIALS
2003-2004 DONORS
STUDENT SELECTION CRITERIA

EDUCATION FOR HUMAN RESOURCE DEVELOPMENT IN MYANMAR CETANA EDUCATIONAL FOUNDATION provides educational opportunities for the people of Myanmar, through scholarships for study in Asia and the United States and through resource and professional development. The Foundation is nonsectarian, working without regard to religion, race or ethnicity, and entirely independent of the governments of Myanmar or the United States. The Foundation is a public charity, a 501(c) (3) foundation, as defined by the United States Internal Revenue Service. **CETANA** is a Burmese word meaning "goodwill, benevolence without recompense, service to others or one's country."



L. TO R., NANCY FORD CHARLES EXAMINES HAND BLOWN GLASS CRÈCHE FIGURES BEFORE BIDDING IN "SILENT AUCTION;" DR. RICHARD YOUNG BIDS ON LACQUER BOWLS, WITH MARJORIE ROSENBLUM, CETANA TRUSTEE; FASHION SHOW OF TRADITIONAL ETHNIC DRESS.



...BURMESE FESTIVAL continued from page 1
offer those that the state has found it impossible to provide or ... for whatever reasons, ignored." Examples are Save the Children (U.S.), World Vision and Medecins Sans Frontieres.

Since the original military coup of 1962, Burma/Myanmar has lost about one percent of its total population [of 50 million] through emigration -- "the educated group," he noted. Another one million unskilled workers have migrated to Thailand for security and economic reasons, he said, and thousands more are in refugee camps in Thailand. In addition to the personal tragedies is the national tragedy, "for the developmental potential of the state has been significantly diminished."

"The Cetana Foundation," he said, "is providing a modest but important means to contribute to a future Burmese society in which all its diverse peoples can participate in the welfare of the whole....this is a critical contribution, and one that needs to be expanded."

Cetana Foundation provides funding and other support for Myanmar undergraduate and graduate students at universities in Asia and the United States; created the Cetana English Proficiency Center in Yangon; and maintains a Book Project and a publishing venture in tri-lingual dictionaries for children.

PAGE 1: SHWE ZIN, PHILADELPHIA COLLEGE STUDENT PERFORMS CLASSICAL BURMESE DANCE AT "BURMESE FESTIVAL."

CERTIFICATES OF GRATITUDE RECOGNIZE SPECIAL CONTRIBUTIONS

During the evening, Jean Dickason, Cetana President, presented Certificates of Gratitude for contributions to Myanmar and Cetana. Professor Steinberg received a Certificate "for his deep understanding of the complexities of the current situation and his mediating role."

Other Certificates were given to:

dr. anna may say pa, Principal of Myanmar Institute of Theology in Yangon, "for her innovative leadership in education."

tin hla kyi, teacher of economics at the Institute of Economics, Yangon University, and a founding member of the Myanmar Cetana Board, "for her dedicated leadership in education within the national system in Myanmar."

ray beaver, a founding member of the Cetana Board of Trustees, who worked in Burma among the Po Karens and other ethnic peoples, "for his steadfast support and his understanding of the rural-urban blend of Myanmar culture."

dr. russell brown, a founding member of the Cetana Board of Trustees, whose lifetime of work in Burma helped guide our thinking as Cetana was established, "for his long and steady support of the work of the foundation."

TEN SUCCESSFUL YEARS CREATE NEW CHALLENGES

DEAR FRIENDS OF CETANA,

In this our 10th anniversary year, we are pleased to invite you to our new web site at cetana.org. I hope you'll visit and check out what's going on. We look forward to widening our reach through the web site.

This is a year of reorganization for Cetana, as we seek a Foundation Manager to take on the increased load of decisions, fund-raising activities and communication, all of which have been handled until now by the Board of Trustees and John Young, Executive Director.

This is also a year of escalating costs for the program. We have negotiated full or partial tuition waivers at some universities. We need, however, to increase our funds to add places for scholars, as well as manage the rise in other educational costs for our multiplying active students, now 22 in number.

Here is how your donations work in support of students:

IN THE U.S., ANNUALLY: UNDERGRADUATE (WITH A TUITION WAIVER OBTAINED BY CETANA)

Travel to the U.S. (1-way)	\$ 650
Expenses	500
Books	600
Room and Board, Fees	8,000
U.S. Tax on Stipend (14%)	1,280
Total	\$11,030

IN THAILAND, ANNUALLY: GRADUATE

Travel to Thailand	\$ 160
Expenses	250
Books	400
Tuition	5,000
Room and Board	3,500
Myanmar Tax (on return)	200
Total	\$ 9,510

So you can see how powerful a gift of around \$10,000 can be, but please know that a gift of any size can make a dramatic difference. Your gift is valuable beyond measure; it gives the Foundation stability and ensures the future.

Jean Dickason, President

CETANA EDUCATIONAL FOUNDATION REVENUE AND EXPENSES, YEAR ENDING 3/31/04

REVENUE

Individual Donations:	\$ 90,655
Funding from Organizations:	59,889
Total Available Funds	\$150,544

EXPENDITURES

Scholarships & Other Programs:	\$181,696
Administrative Expenses, Newsletter & Fund-raising:	20,150
Total Expenditures	\$201,846

Surplus (Deficit) (\$ 51,302*)

*PAID WITH CASH RESERVES, OFTEN USED TO COMPENSATE FOR CASH FLOW FLUCTUATIONS.

In recent years 85%-90% of each dollar donated was spent on programs, with less than 15% going for administrative and fund-raising expenses.

An increased flow of donations early in the current fiscal year, beginning April 1, 2004, enabled Cetana to significantly increase our financial support of Myanmar students (see story, page 5). In order that we can again increase the number of students benefiting from Cetana scholarships for the 2005/2006 academic year, we need to start preparing now.

For those of you who would like to benefit from the additional tax savings that come with the contribution of appreciated securities, you can instruct your broker to transfer securities to the Cetana Foundation account.

DELIVERY INSTRUCTIONS FOR YOUR BROKER:

PNC Investments Phone: 800.444.1854

DTC: 0768

Account: Cetana Educational Foundation

Account#: 2003-7083

If you have questions, please contact Executive Director John Young (see page 6).

2003 / 2004 DONORS

Financial support for the Cetana 2003/2004 Annual Fund is gratefully accepted from the following donors. All gifts are important to Cetana's program and mean a great deal to the students of Myanmar. No gift is too small.

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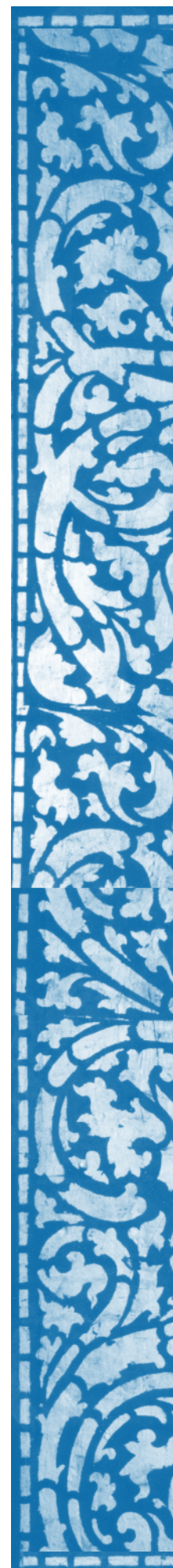
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In addition, the Board of the Cetana Foundation would like to thank Beth Bogie for her generous gifts of support in mentoring Cetana students. The Board would also like to thank Victoria Morss for her generous support of the Cetana Tri-lingual Dictionary.

We apologize for any error or inadvertent omission we may have made in the compiling of this list of donors. Donations are listed through 10/17/04.

TEN NEW CETANA STUDENTS BRING CURRENT ACTIVE TOTAL TO 22; SCHOOLS IN PHILIPPINES ADDED

Ten new students began undergraduate or graduate studies this Fall with Cetana support, bringing the total of Cetana students and alumni to 47, and total active students to 22.

For the first time, students are attending universities in the Philippines.

khin thanda htun and **paw lar say** will receive a B.A. in Nursing and an M.A. in Social Work, respectively, from Central Philippines University. **sally aung** will earn a B.A. in Music Education from Silliman University.

Three new undergraduates in the United States are **may phoybob** and **hlaing zayar min** at Berea College, Kentucky, and **april hla khaing** at Linfield College in Oregon.

New graduate students in Thailand are: **kyaw oo**, M.A., Forestry Management, Asia Institute of Technology (AIT); **kaythi min din**, M.A., Woman and Gender Studies, AIT; **kyaw kyaw thac**, MBA, Payap University; **aye min min oo**, M.A., Teaching English as a Second Language, Assumption University.

Four of the new students are funded by the United Board for Christian Higher Education in Asia; Cetana provides management support – i.e., admissions, mentoring, financial administration and visits from the U.S. Board.

Cetana's returning graduates are taking positions of leadership at non-governmental organizations (NGOs), such as World Vision and CARE, Myanmar. Another, through Total Oil Company, is assistant manager of community development projects in border regions. One of our alumni, Thandar Swe, who

[continued on page 6...](#)



CETANA NEWS

developing human resources in Myanmar (Burma)
CETANA EDUCATIONAL FOUNDATION
90 MT. LUCAS ROAD / PRINCETON, NEW JERSEY 08540

...CETANA STUDENTS continued from page 5
was manager of Project MicroCredit for Save the Children (U.S.), in Yangon, is now earning a master's degree at the Williams College Center for Economic Development in Massachusetts, under a World Bank scholarship.

STUDENT SELECTION CRITERIA

- ▣ Area of study responds to Myanmar needs;
- ▣ Academic distinction;
- ▣ Demonstrated leadership in activities that benefit others;
- ▣ Good command of English (TOEFL score of 550 or above);
- ▣ No active political affiliation;
- ▣ Commitment to return to Myanmar for a minimum of three years after completion of studies;
- ▣ Financial need.

Selection of students is performed without regard to religion, race or ethnicity.

ADDITIONAL INFORMATION ABOUT CETANA EDUCATIONAL FOUNDATION CAN BE FOUND AT WWW.CETANA.ORG

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TRAVEL TO MYANMAR

THOSE INTERESTED IN EXPERIENCING MYANMAR FIRSTHAND ARE INVITED TO JOIN JOHN AND LOIS YOUNG WHEN THEY TRAVEL IN JANUARY TO VISIT CETANA EDUCATION PROJECTS AND TO ENJOY MYANMAR SIGHTS AND HOSPITALITY.



THE MYTHICAL BURMESE HINTHA BIRD REPRESENTING LOYALTY

Design: Lyons Design / Photos: John Young; Border: Lois Young

